

INTB 3100: Current Issues in International Business (3 cr.)

Instructor Name

Office Address

Phone and Email

Office Hours

The course syllabus is a general plan for the course; deviations announced to the class by the instructor may be necessary.

Course Description:

An introduction to international business with a focus on topical issues from interdisciplinary perspectives under the direction of a Terry College faculty member. This course is designed for intended business majors and students admitted to a business major who may not have completed the business foundations core curriculum prior to studying abroad.

Course Prerequisites:

Permission of department is given upon admission to the study abroad program.

Non-traditional Format:

This course entails a study abroad program of field experiences, lectures, presentations, intercultural training, and student presentations, papers, and/or projects.

Prerequisites:

Permission of department is given upon admission to the study abroad program.

Student Learning Outcomes:

1. Students will understand the international context in which business is transacted (legal, economic, political, and technological)
2. Students will discover and discuss the cultures and customs of U.S. trading partners and others
3. Students will develop intercultural competencies through cultural intelligence training and its application to international business scenarios
4. Students will be able to recognize and reflect upon the interconnected nature of the world and what it means for business leaders

Institutional Competencies Learning Outcomes

1. Social Awareness & Responsibility – The capacity to understand the interdependence of people, communities, and self in a global society.

Experiential Learning Outcomes: Global Area

The overarching aim of Global Experiential Learning is for students to “Interact with a culture and/or region distinct from their own and engage in academic inquiry and application afforded by the specific off-campus setting.” The program entails the following:

1. As defined by the course syllabus, students will engage weekly with issues in international business from interdisciplinary and/or international perspectives through site visits to companies and factories, presentations by trade organizations, cultural tours and activities, team projects, and faculty-led group debriefs of their experiences abroad.

2. Students will engage with the instructor(s) daily, including opportunities for group discussion and feedback.
3. Students will be challenged by an intensive schedule of field activities that align the faculty-defined curriculum with the history, culture, industries, issues, and environment of the site(s).
4. Students will have opportunities for limited independent exploration of the setting, alongside programmed engagement with local hosts and environs, requiring exercise of good judgement and professionalism.
5. Students should reflect daily about their personal and academic experiences, in addition to the programmed opportunities for debriefing site visits and cultural experiences.

UGA Student Honor Code:

"I will be academically honest in all of my academic work and will not tolerate academic dishonesty of others." A Culture of Honesty, the University's policy and procedures for handling cases of suspected dishonesty, can be found at integrity.uga.edu.

UGA Well-Being Resources:

UGA Well-being Resources promote student success by cultivating a culture that supports a more active, healthy, and engaged student community. Anyone needing assistance is encouraged to contact Student Care & Outreach (SCO) in the Division of Student Affairs at 706-542-8479 or visit sco.uga.edu. Student Care & Outreach helps students navigate difficult circumstances by connecting them with the most appropriate resources or services. They also administer the Embark@UGA program which supports students experiencing, or who have experienced, homelessness, foster care, or housing insecurity.

UGA provides both clinical and non-clinical options to support student well-being and mental health, any time, any place. Whether on campus, or studying from home or abroad, UGA Well-being Resources are here to help.

- Well-being Resources: well-being.uga.edu
- Student Care and Outreach: sco.uga.edu
- University Health Center: healthcenter.uga.edu
- Counseling and Psychiatric Services: caps.uga.edu or CAPS 24/7 crisis support at 706-542-2273
- Health Promotion/ Fontaine Center: healthpromotion.uga.edu
- Accessibility and Testing: accessibility.uga.edu

Additional information, including free digital well-being resources, can be accessed through the UGA app or by visiting <https://well-being.uga.edu>.

Inclusive Excellence:

The Terry College of Business is committed to promoting an inclusive learning and working environment among its students, faculty, and staff. This class welcomes the open exchange of ideas and values freedom of thought and expression and provides a professional environment that recognizes the inherent worth of every person. It aims to foster dignity, understanding, and mutual respect among all individuals in the class.